



MTHEA
(931) 486-4623

* **PO Box 11386** *
* office@MTHEA.org *

Murfreesboro, TN 37129
* www.MTHEA.org

MTHEA AD POLICY

Thank you for your interest in advertising in our bi-monthly magazine, Jonathan's Arrow.

- The newsletter goes out at the beginning of the month in January, March, May, July, September and November.
- Each newsletter is e-mailed out to our audience of 600-700 member families.
- Our audience is very active, and we receive an average open rate of 50%+.
- The newsletter is promoted to our online/social audience of 3,000+ families in Middle Tennessee.
- BONUS: Ad purchases of 1/3 a page or larger will receive a link on our website as well as a rotating Facebook ad.
- MTHEA members may take a 10% discount.

Refer to the enclosed sample for specific measurements. Please fill out this form and enclose your check with your ad OR purchase and submit your ad online here. Ads should be submitted by e-mail to office@mthea.org or mailed to the address below. Files should be at least 300 dpi, in jpg, png, tiff, gif, etc. If you have questions about a file format, please email or call us. Please DO NOT send PDF, MS Word or Publisher files.

Questions? Contact us at (931) 486-4623 or by e-mail at office@mthea.org. Mail your check and ad to:

**MTHEA,
P.O. Box 11386
Murfreesboro, TN 37129**

(or submit online here) **MTHEA reserves the right to refuse any ad.*

Contact name: _____ Phone: _____

Address _____

Size of ad _____ Amount enclosed: _____

AD:

FULL PAGE AD

Exact size
8.5w x 12h

\$300.00

1/3 PAGE AD

Vertical

Approximately
2 3/8 inches wide
by 9.75 inches tall

Exact size
2.389w x 9.778h

\$150.00

1/2 PAGE AD

Horizontal

Exact size
8.5w x 5.5h

\$200.00