

MTHEA AD POLICY

Thank you for your interest in advertising in our bi-monthly magazine, Jonathan's Arrow. The newsletter goes out at the beginning of the month in January, March, May, July, September and November.

The newsletter is e-mailed out to our audience of 600-700 member families. Our audience is very active, and we receive an average open rate of 50%+. The newsletter is then promoted to our online/social audience of 3,000+ families in Middle Tennessee.

BONUS: Ad purchases of 1/3 a page or larger will receive a link on our website as well as a rotating Facebook ad.

MTHEA members may take a 10% discount.

Please refer to the enclosed sample for specific measurements.

Please fill out this form and **enclose your check with your ad OR purchase and submit your ad online here**. Ads should be submitted by e-mail to office@mthea.org or mailed to the address below. Files should be 300 dpi uncompressed jpg or PDF. Please DO NOT send MS Word or Publisher files. **Questions? Contact us at 931.486.4623 or by e-mail at office@mthea.org.**

Mail your check and ad to: MTHEA, P.O. Box 955, Spring Hill, TN 37174 (or submit online here)

*MTHEA reserves the right to refuse any ad.

Contact name _____

Address _____

Contact phone (daytime) _____

Size of ad _____

Amount enclosed: _____

AD: _____

Full page ad

Exact size 8.5w x 12h

\$300.00

1/2 page ad horizontal

Exact size 8.5w x 5.5h

\$200.00

1/12 page ad

Approximately 2.3/8 inches wide by 2.3/8 inches tall
Exact size 2.389w x 2.389h

\$50.00

With the purchase of at least a 1/3 page ad we will put a link on the MTHEA web site to your web site AND promote you to our Facebook community (please provide ad and link)

Your web address:

1/6 page ad

Approximately 2.3/8 inches wide by 4 7/8 inches tall
Exact size 2.389w x 4.889h

\$85.00

1/3 page ad Vertical

Approximately 2 3/8 inches wide by 9.75 inches tall
Exact size 2.389w x 9.778h

\$150.00

1/3 page ad Horizontal

Approximately 5 inches wide by 4 7/8 inches tall
Exact size 4.944w x 4.889h

\$150.00