

# MTHEA Website Advertising Policy

MTHEA support various types of advertising on our website. Ads must be submitted in digital format (either JPG or GIF) with a solid background in the size appropriate for the type of ad. Please see the information below for specific sizes.

- Please mail your check to MTHEA P.O. Box 147, Old Hickory, TN 37138
- Ads should be sent to our webmaster at [webmaster@mthea.org](mailto:webmaster@mthea.org).
- MTHEA reserves the right to refuse any ad.

## Banner Ads

Banner ads can be found at the top right corner of every page of our website. Banners are rotated in a random order and are updated every time the page is updated. Each ad is tracked by the number of times it is viewed and how many times visitors clicked on it.

Banner ads should be no more than 300 pixels wide by 100 pixels high and no less than 200 pixels wide by 60 pixels high. Files must be 25kb or less. Files exceeding these specifications may be edited.

Pricing for Banner Ads are \$50 per month. We are currently offering a buy 3 get 1 month free special until further notice.

Ad statistics are available upon request. Design and editing services are available at \$50 per hour.



## Web Links

Links to external websites are available in our "Web Links" section. Links to non-commercial sites are free but must be suggested by an MTHEA member. Links to commercial sites are free to anyone who places an ad (1/3 page or larger) in our monthly newsletter, Jonathan's Arrow. MTHEA reserves the right to add or delete links at our discretion at any time.

For more information, please contact our webmaster at [webmaster@mthea.org](mailto:webmaster@mthea.org)