

M'THEA AD POLICY

Thank you for your interest in advertising in our monthly magazine, Jonathan's Arrow.

This plan for payment applies to any person or business wanting to run an ad for any product, service or event*.

Our policy is that "If you charge for your product or service, we charge for the ad. If your service is free, so is the ad." If the cost for an item or service reflects only your cost, then please figure into your cost the price of the ad. The only exception to this rule is personal used curriculum ads. We will continue to run them for free, however, if used curriculum ads are too lengthy, we will edit for space.

M'THEA members may take a 10% discount.

Please refer to the enclosed sample for specific measurements.

Please fill out this form and **enclose your check with your ad**. Ads should be submitted by e-mail to ja@mthea.org or mailed to the address below. Files should be 300 dpi tiff, uncompressed jpg or PDF, or Illustrator eps with all type converted to curves. Please DO NOT send MS Word or Publisher files.

Mail your check and ad to M'THEA P.O. Box 147, Old Hickory, TN 37138

*M'THEA reserves the right to refuse any ad.

Contact name _____

Address _____

Contact phone (daytime) _____

Size of ad _____

Amount enclosed: _____

AD: _____

1/2 page ad horizontal

Approximately 7 1/2 inches wide by
5 inches tall

Exact size 7.5w x 4.889h

\$200.00

Full page ad

Exact size 7.5w x 10h

\$300.00

1/12 page ad

Approximately 2.3/8 inches wide by 2.3/8 inches tall
Exact size 2.389w x 2.389h

\$50.00

With the purchase of at least a 1/3 page ad we will put a link on the MTHEA web site to your web site.

Your web address:

1/6 page ad

Approximately 2.3/8 inches wide by 4 7/8 inches tall
Exact size 2.389w x 4.889h

\$85.00

1/3 page ad Vertical

Approximately 2 3/8 inches wide by 9.75 inches tall
Exact size 2.389w x 9.778h

\$150.00

1/3 page ad Horizontal

Approximately 5 inches wide by 4 7/8 inches tall
Exact size 4.944w x 4.889h

\$150.00